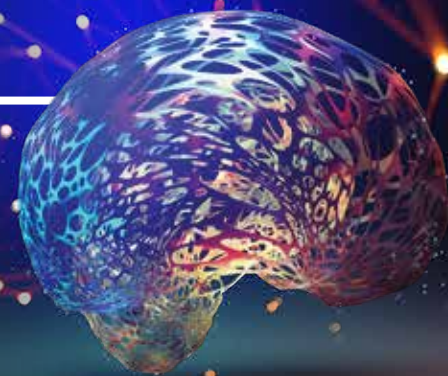# GenAI-powered evaluation function at UNFPA

Strategy for leveraging the benefits of responsible and ethical generative artificial intelligence while minimizing risks

Snapshot | Read the strategy at unfpa.org/evaluation

What is this strategy about?

Recognising Generative AI's (GenAI) potential for accelerating the 2030 Agenda for Sustainable Development, the UNFPA Independent Evaluation Office has developed a pioneering strategy for leveraging the benefits of responsible and ethical GenAI for evaluation, while minimizing risks.

What is the purpose of the strategy?

Drawing on an assessment of GenAI use cases in evaluation, the strategy outlines a roadmap to optimize evaluation processes and products with ethical and responsible use of GenAI tools. This approach aims to achieve greater efficiency, effectiveness, and timeliness in evaluations. The strategy also promotes responsible and ethical GenAI-powered evaluation through global advocacy and partnerships, with a particular focus on the Global South.

What are the key features of the strategy?

Provides a framework for recognizing and mitigating challenges and risks in GenAI use in evaluation

Presents 6 strategic principles for leveraging GenAI in evaluation

1. Demand-driven approach for GenAI-powered evaluation
2. Diversification and innovation of GenAI tools
3. Upholding quality and credibility in evaluation
4. Maximizing the use of evaluation with GenAI
5. Adhering to an ethical and human rights-based approach to GenAI use in evaluation
6. Cultivating GenAI capacity in evaluation, especially in the Global South

Outlines an implementation roadmap for GenAI-powered evaluation

1. Phased approach to GenAI adoption and deployment
2. Developing custom GenAI solutions for evaluation
3. Change management and communication
4. Iterative and adaptive approach to digital transformation
5. Long-term sustainability of GenAI-powered evaluation efforts